

2022 - 2023 NATIONAL MEMBERSHIP TARGET DATES

EARLY BIRD/NEF KICKOFF	SEPTEMBER 14, 2022	50%
FALL MEETINGS	OCTOBER 13, 2022	55%
VETERANS DAY	NOVEMBER 9, 2022	65%
PEARL HARBOR DAY	DECEMBER 14, 2022	75%
MID-WINTER	JANUARY 19, 2023	80%
PRESIDENT'S DAY	FEBRUARY 15, 2023	85%
LEGION BIRTHDAY	MARCH 15, 2023	90%
CHILDREN & YOUTH	APRIL 19, 2023	95%
ARMED FORCES DAY	MAY 17, 2023	100%
DELEGATE STRENGTH	30 DAYS PRIOR TO NATIONAL CONVENTION	

Target dates fall on the second Wednesday of the month unless there is a holiday on that day or at the beginning of that week. The February to May Target dates moved to the third week to maximize end of year renewal notices.

Since Columbus Day falls on a Monday, the October target date will be on a Thursday.

To maximize the December renewal notice, the January target date will be on the third Thursday of the month because of Martin Luther King, Jr. Day.

THE AMERICAN LEGION

2023 MEMBERSHIP

RENEWAL SCHEDULE

CUTOFF DATES

MAY 16, 2022

SEPTEMBER 19, 2022

OCTOBER 21, 2022

DECEMBER 16, 2022

FEBRUARY 17, 2023

APRIL 18, 2023

RENEWAL MAIL DATES

JULY 1-8, 2022

OCTOBER 7-14, 2022

NOVEMBER 10-18, 2022

JANUARY 6-12, 2023

FEBRUARY 27 -
MARCH 3, 2023

APRIL 28, 2023

Transmittals not received by the cutoff date may not prevent a subsequent renewal notice from being delivered at or around the renewal date.

Please note, renewals transmitted and received by the cutoff will be updated prior to printing renewal notices, assuming they can be successfully scanned. Membership that must be hand-keyed (new members and renewals that can't be scanned) will take longer to process. Please transmit as early and as often as possible in advance of the Target Dates to help avoid delays in processing.



TARGET DATE AWARDS POINTS PROGRAM

The department commander and department membership chairman may earn checks up to \$1,000 based on a points system for meeting national target dates and other target areas. Each department must accomplish its goal by the May target date, using traditional methods, to be eligible for awards.

An additional \$1,000 is awarded to the department for meeting all target dates.

The membership office will record traditional accomplishments on the transmittals received and processed at National Headquarters by the close of the target date business day.

POINTS KEY

TARGET I	(September)	(50%)	5,000 points
TARGET II	(October)	(55%)	5,500
TARGET III	(November)	(65%)	6,500
TARGET IV	(December)	(75%)	7,500
TARGET V	(January)	(80%)	8,000
TARGET VI	(February)	(85%)	8,500
TARGET VII	(March)	(90%)	9,000
TARGET VIII	(April)	(95%)	9,500
TARGET IX	(May)	(100%)	10,000

Post and district commanders should remember to place particular emphasis on renewing existing members (and reinstating expired members) as well as actively recruiting new members throughout the year.

For complete information on the National Awards Points Program, Target Dates, and information on other important membership goals and dates other than these target dates, see the National Awards Points Program Manual available from membership@legion.org.

RECONNECT CERTIFICATION FORM

A "Reconnect" is a DoD initiative meant to "reconnect" our country with its military. A reconnect effort is any face-to-face communication between military installations and American Legion posts, districts/counties or departments to showcase their many programs and services. Departments that do not currently report their reconnect efforts are strongly encouraged to do so. A minimum of 100 points up to a maximum of 5,000 points will be awarded for each reconnect effort until the May target date; however, it is highly recommended that efforts continue throughout the year.

TO: The American Legion
Attn: Internal Affairs & Membership Division
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Indianapolis, IN 46206
Fax: (317) 630-1413
E-mail: membership@legion.org

Date _____

The Department of _____ certifies that the following (post/district/county) have participated in the following reconnect event(s):

Department Adjutant

Department

DUPLICATE THIS FORM AS NECESSARY